

# DATA COLLECTION PROGRAM AT NATIONAL CONFERENCE

## RECOMMENDATIONS FOR POTENTIAL APPLICANTS

For the past several years, the American Association of Nurse Practitioners® (AANP) has collected recommendations from previous data collectors on how future data collectors can achieve their research goals through AANP's Data Collection Program at National Conference. The following recommendations do not guarantee high response rates or quality response data. However, previous data collectors successfully reached their goals utilizing the strategies below.



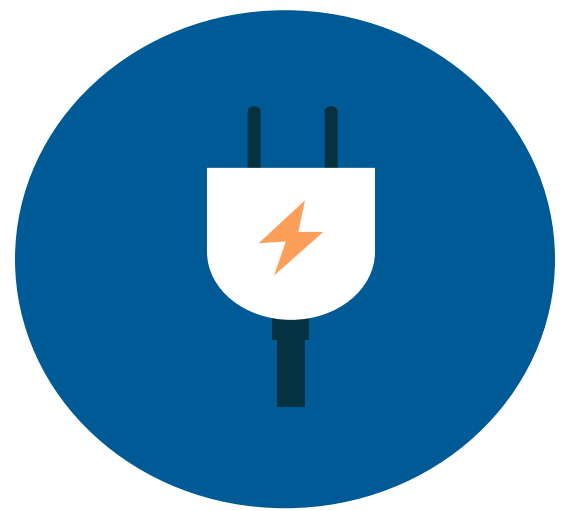
### Set Realistic Goals

On average, previous data collectors have been able to recruit more than 100 attendees. Studies with higher recruitment included nurse practitioners (NPs) with all certifications, family certified NPs or NPs working in primary care.



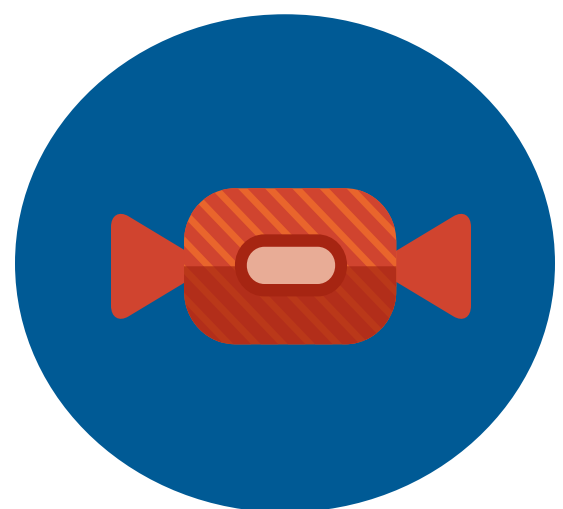
### Use Two Data Collection Methods

Use at least two different methods to collect data. The best methods to use are iPads/tablets and fliers with scannable QR codes or short survey links. You can hand out the fliers to attendees who do not have time right then to take your survey on the tablet. If you can only use one survey method, use iPads/tablets. If you are able to use more than two methods, use a paper-based survey as your third method.



### Be Prepared

Come to your table each day with fully charged iPads/tablets. Your table may or may not be located next to an electrical outlet, so having a portable battery charger or multiple tablets is highly recommended. If you have a paper-based survey, bring a large supply of pens.



### Provide Incentives

Offer candy, pins, sticky notes, mints, pens, stickers or other small incentives to potential survey participants. **You are not allowed to conduct a raffle.** You can include a tag line or image of your incentive on your poster.



### Collaborate With Each Other

Data collectors are usually located next to each other in a long hallway. You are encouraged to learn about each other's studies so that you can send eligible participants to neighboring data collectors.



### Engage With Attendees

Attendees have busy schedules and will often be hurrying to their next sessions. You can pass out QR code fliers or paper surveys to them as they walk by or ask them to stop by your table after their session. You will receive a copy of the conference booklet so you will know when sessions are occurring and when attendees will be free. To reach your recruitment goal, you may need to be at your table all day from Wednesday to Sunday.