



2019 AANP Health Policy Conference  
Hyatt Regency Washington on Capitol Hill – Washington, D.C.  
February 3 – 5  
Exhibit Dates: February 3 – 4

Sponsorship & Exhibit Opportunities

The Health Policy (HP) Conference is instrumental in guiding health policy concerns relating to more than 248,000 Nurse Practitioners (NPs) practicing in all facets of today’s health care. Your company’s support will be essential to the success of this conference and will provide you access to leaders within the NP industry. Depending on the overall financial commitment, refer to the added-value incentives your company could receive.

**SPONSORSHIP OPPORTUNITIES**

- **Welcome Reception** ..... **\$15,000**  
**Benefits:** Recognized with company name and/or logo on signage near reception area  
Sponsoring company may supply cups and/or napkins with corporate or brand logos
- **Quick Charging Station** ..... **\$6,000**  
**Benefits:** Recognized with company name and/or logo near the quick charge station  
Tent cards with company name or brand name and/or logo to be placed near each outlet
- **Wireless Internet** ..... **\$6,000**  
**Benefits:** Recognized with signage throughout the conference and near the meeting room(s)  
Use of area by attendees multiple times throughout the day will reinforce the product and/or company messaging
- **Conference Bag** ..... **\$4,000**  
**Benefits:** Distributed by AANP to all attendees at conference Registration Operations  
Corporate or brand logo displayed on one (1) side of the official conference bags
- **Name Badge Holder (Lanyard)** ..... **\$3,000**  
**Benefits:** Distributed by AANP to all attendees at conference Registration Operations  
Company logo, product name or logo printed on the badge holder
- **Padfolio** ..... **\$4,000**  
**Benefits:** Distributed by AANP to all attendees at conference Registration Operations  
Corporate logo, product name or logo displayed on front cover of the Padfolio

- **Breakfast or Lunch Non-CE Product Theater** ..... **Call for Pricing & Information**  
**Benefits:** Unopposed non-CE breakfast or lunch product theater  
Opportunity to provide essential updates in the management of disease states and/or  
branded product(s) information to key decision makers
  
- **Personalized Hotel Room Key or Sleeve** ..... **\$850 ea.**  
(Expenses for production of keys and sleeves are the responsibility of the sponsor)  
**Benefits:** Recognized with company name and/or brand artwork on the key or sleeve  
Viewed by guests multiple times each day
  
- **Coffee Cup Sleeves Per Break** ..... **\$5,000 ea.**  
**Benefits:** Recognized with company name or brand logo on each coffee sleeve in the break area  
Sponsoring company may supply napkins with corporate or brand logo  
Highly visible throughout the conference area as coffee is carried throughout the day
  
- **Conference Program Advertisements**
  - Full Page Inside Front Cover ..... **\$3,000**
  - Full Page Inside Back Cover ..... **\$3,000**
  - Full Page Outside Back Cover ..... **\$4,000**
  - ½ Page Ad ..... **\$1,750**
  - ¼ Page Ad ..... **\$1,000****Benefits:** Full color advertisement  
Distributed by AANP to all conference attendees  
Viewed multiple times by attendees throughout the conference
  
- **Conference Bag Insert** ..... **\$2,500**  
**Benefits:** One full color advertisement piece  
Distributed by AANP to all conference attendees
  
- **Escalator Monitor Advertising** ..... **\$2,500**  
**Benefits:** 20-second, continuous loop advertisement on monitor  
This is a must pass location for all attendees to gain access to the conference area

**EXHIBIT OPPORTUNITIES**

- **Table Top Exhibit** ..... **\$1,500**  
**Benefits:** Face-to-face interaction with nurse practitioners  
Listed on the conference sponsorship signage  
One 6' table, two chairs and one wastebasket
  
- **Exhibit Passport** ..... **\$750**  
**Benefits:** Drive traffic to your exhibit to speak with a representative  
Distributed by AANP to all conference attendees  
Company name or brand logo prominently displayed on the printed passport
  
- **Enhanced Exhibitor Listing in Conference Program** ..... **\$150**  
**Benefits:** Opportunity to provide nurse practitioners with more detailed information regarding your  
product and/or service  
Draw attention to your information with the display of your logo

**Additionally, a total sponsorship buy of the items listed above could entitle the sponsor to an added-value incentive listed on the next page according to the level of purchase.**

## **Available Sponsorship Levels/Added-Value Incentives**

*The following packages also are available as a sole sponsorship level purchase.*

### **Platinum Conference Sponsor.....\$20,000 level and above**

- A complimentary exhibit table at the HP Conference
- Recognition on HP Conference sponsorship signage
- Listing in official HP Conference related communication(s) and onsite printed materials
- Acknowledgement on AANP website(s) with link to your brand/corporate website
- Acknowledgement from the podium at the HP Conference
- One 20-second, continuous loop advertisement on the hotel escalator monitor
- Up to a one hour meeting with representatives of AANP leadership during the HP Conference
- 50% discount on inline 10x10 exhibit booth at the 2019 National Conference

### **Gold Conference Sponsor.....\$15,000 - \$19,999**

- Recognition on HP Conference sponsorship signage
- Listing in official HP Conference related communications(s) and onsite printed materials
- Acknowledgement on AANP website
- One 20-second, continuous loop advertisement on the hotel escalator monitor
- 50% discount on inline 10x10 exhibit booth at the 2019 National Conference

### **Silver Conference Sponsor.....\$10,000 - \$14,999**

- Recognition on HP Conference sponsorship signage
- Acknowledgement on AANP website
- 25% discount on inline 10x10 exhibit booth cost at the 2019 National Conference

### **Patron Conference Sponsor.....\$5,000 - \$9,999**

- Recognition on HP Conference sponsorship signage

|   |  |
|---|--|
| <p><b>To discuss specific sponsorship opportunities or suggest others for consideration by AANP, contact:</b></p> <p>American Association of Nurse Practitioners<br/>c/o Meeting Management Associates, Inc.<br/>Jill St.Pierre<br/>607-674-5768<br/><a href="mailto:sponsors@aanp.org">sponsors@aanp.org</a><br/>16 W State St, PO Box 723<br/>Sherburne, NY 13460</p> | <p><b>To discuss specific exhibit opportunities or suggest others for consideration by AANP, contact:</b></p> <p>American Association of Nurse Practitioners<br/>c/o Meeting Management Associates, Inc.<br/>Sheri James<br/>512-505-0238<br/><a href="mailto:sjames@aanp.org">sjames@aanp.org</a><br/>901 South MoPac Expressway, PO Box 12846<br/>Austin, TX 78746</p> |
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## Exhibit Space Rules/Regulations

The following are the rules and regulations for the exhibit space at the 2019 AANP Health Policy Conference on February 3 – 5, 2019 with exhibit opportunities on February 3 – 4, 2019 at the Hyatt Regency Washington on Capitol Hill – Washington, DC.

### SET UP

|                      |                 |
|----------------------|-----------------|
| Saturday, February 2 | 4:30pm – 6:30pm |
| Sunday, February 3   | 6:00am – 7:00am |

### TENTATIVE EXHIBIT HOURS

|                    |                 |
|--------------------|-----------------|
| Sunday, February 3 | 7:00am – 1:15pm |
| Monday, February 4 | 7:00am – 3:00pm |

### DISMANTLE

|                    |                 |
|--------------------|-----------------|
| Monday, February 4 | 3:00pm – 5:00pm |
|--------------------|-----------------|

### RESERVING EXHIBIT SPACE

To apply for exhibit space, complete the attached exhibit application and submit along with payment as soon as possible. A limited number of tables are available and will be assigned onsite on a first-come, first-served basis, until all tables are sold.

### TABLE SIZE

Each exhibitor will receive a 6' draped table, two chairs and one wastebasket. All exhibits must fit on a 6' table or the space immediately behind the table.

### TABLE ASSIGNMENT

Tables will be assigned onsite on a first-come, first-served basis. Upon arrival, contact Sheri James at [sjames@aanp.org](mailto:sjames@aanp.org) and she can provide information on the location of available tables.

### AGREEMENT FOR SPACE

With submission of the 2019 AANP Health Policy Conference Exhibit Space Application, the company acknowledges they have read and agree to comply with 2019 AANP Health Policy Conference Exhibit Space Rules and Regulations. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to AANP under terms of these rules and regulations.

### HOTEL ROOMS

If you require a hotel room, please contact Sheri James for AANP housing block rates and availability at the Hyatt Regency Washington on Capitol Hill.

### REGISTRATION

It is not mandatory that tables be staffed during the entire exhibit time at conference, however refer to the Security section for additional information. During unopposed times listed above, it would be advantageous to the attendees and exhibiting companies to have the table staffed. Exhibiting company representatives are **limited to two people**. Additional exhibitor registrations may be purchased at a cost of \$250 per exhibit registration. To register for an exhibitor badge, fill out the 2019 Exhibitor Badge Registration Form

and email it to Sheri James at [sjames@aanp.org](mailto:sjames@aanp.org). Exhibitor badges can be picked up at the Registrations Operations Desk on Saturday, February 2 from 4:30pm – 6:30pm. Exhibitor badges **do not allow** access into 2019 AANP Health Policy Conference sessions. To register as an attendee for the conference, visit [aanp.org](http://aanp.org).

### AANP ENDORSEMENT

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by AANP.

### USE OF AANP NAME AND/OR LOGO

The AANP name and logo are the exclusive property of AANP. They may not be used in any way, i.e. promotional literature or giveaways, by anyone else for any purpose without specific written approval from AANP.

### SURVEYS AND QUESTIONNAIRES

For companies requesting to have attendees complete surveys and/or questionnaires please note the following stipulations:

- Written approval from the AANP Conference Manager must be obtained before any survey/questionnaire can be implemented during the conference.
- A copy of the survey or questionnaire must be submitted by Monday, December 3, 2018 with a written statement of the purpose, specific identification of who will have access to the information provided by the survey/questionnaire and whether the information will be used in ads, publications or statements to any news or media source.

### SHIPPING

Details for shipping of materials will be distributed in mid-December 2018.

### SECURITY

AANP cannot guarantee against loss or damage of any kind. Exhibitors are not to place product(s) or other items of value in their assigned booth until exhibit personnel are onsite. If

any items of value are missing, please contact security immediately. All exhibitors are to take any valuable, personal and/or portable items out of their exhibits when the show is not open or make arrangements to provide additional security for their exhibit booth.

### **FORCE MAJEURE**

It is mutually agreed that in the event AANP should find it necessary to cancel or postpone the 2019 AANP Health Policy Conference for any reason, including but not limited to low registration, strikes, acts of nature, war, terrorism or other circumstances beyond AANP's control, this agreement will be terminated immediately and AANP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

### **INSURANCE**

Exhibitors who wish to insure their exhibit materials, goods and/or wares against theft, damage by fire, accident or loss of any kind, must do so at their own expense. The American Association of Nurse Practitioners, Meeting Management Associates, Inc., and the Hyatt Regency Washington on Capitol Hill, each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the exhibit or other property of exhibitors and the above referenced entities assume no liability for loss or damage thereto from any cause.

### **RELEASE OF LIABILITY**

The American Association of Nurse Practitioners, Meeting Management Associates, Inc., Hyatt Regency Washington on Capitol Hill and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents and employees (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, including exhibits, equipment, personal belongings, etc. except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor assumes entire responsibility and liability for any and all claims, losses or damages arising out of personal injury or death or loss or damage to property, including the exhibitor's display materials and other property, employees or contracted labor brought upon the premises and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death or losses or damages to property.

### **AMENDMENTS OF RULES AND REGULATIONS**

All matters and questions not covered by these rules/regulations are at the discretion of AANP and its agents. These rules/regulations may be amended any time by AANP and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original rules/regulations.

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### **CONTACT**

Should you have questions or need additional assistance, please contact Sheri James, Conference Manager.

Phone: 512-505-0238

Email: [sjames@aanp.org](mailto:sjames@aanp.org)

AANP staff will be onsite and will have your badge(s) available for pick-up at the Registration Operations Desk.

## 2019 AANP Health Policy Conference

### 2019 Sponsorship & Exhibit Opportunities Application

By submitting this application for the 2019 AANP Health Policy Conference, the company and management company (collectively referred to as "applicant") acknowledge they have read and agree to comply with the 2019 AANP Health Policy Conference Rules and Regulations, together with related procedures, forms and communications.

The 2019 AANP Health Policy Conference Sponsorship & Exhibit Opportunities are assigned on a first-come, first-served basis. MMA will contact you should the sponsorship of your choice not be available. AANP reserves the right to refuse any application. AANP reserves the right to cancel any exhibitor from attending its conference if it deems the exhibit is inappropriate for the participants. In order to be eligible for table top assignment, your application and full payment must be received. Please select sponsorship(s) and/or exhibits below and submit to Jill St.Pierre via fax to 607-674-6132 or email to [sponsors@aanp.org](mailto:sponsors@aanp.org).

**Sponsorship Opportunities**

- Welcome Reception.....\$15,000
- Quick Charging Station.....\$ 6,000
- Wireless Internet.....\$ 6,000
- Conference Bag.....\$ 4,000
- Name Badge Holder (Lanyard).....\$ 3,000
- Padfolio.....\$ 4,000
- Non-CE Product Theater..... Call for Pricing & Information
- Personalized Hotel Room Key.....\$ 850
- Personalized Hotel Room Sleeve.....\$ 850
- Coffee Cup Sleeves (per break).....\$ 5,000

Conference Program Advertisements

- Full Page Inside Front Cover.....\$ 3,000
- Full Page Inside Back Cover.....\$ 3,000
- Full Page Outside Back Cover.....\$ 4,000
- ½ Page Ad.....\$ 1,750
- ¼ Page Ad.....\$ 1,000
- Conference Bag Insert.....\$ 2,500
- Escalator Monitor Advertising.....\$ 2,500

**Exhibit Opportunities**

- Table Top Exhibit.....\$ 1,500
- Exhibit Passport.....\$ 750
- Enhanced Exhibitor Program Listing.....\$ 150

Company Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_  
*As it is to appear on all listings, signage, badges, etc.*

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Make checks payable to: American Association of Nurse Practitioners - Federal Tax ID #22-2547543

Mail with payment to: Meeting Management Associates, Inc., 16 West State Street, PO Box 723, Sherburne, NY 13460-0723

Payment Type:  Check # \_\_\_\_\_  VISA  MasterCard  American Express

Card Number: \_\_\_\_\_ SIC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

**Full credit card payment may be faxed to 607-674-6132 or submitted electronically to [sponsors@aanp.org](mailto:sponsors@aanp.org).**

\*Fees associated with sponsor and/or exhibitor using a third party payor (i.e. ACH payments, management companies, etc.) are the responsibility of the sponsor and/or exhibitor. AANP is not responsible to absorb these fees and all rates will be adjusted accordingly to absorb these fees.

**TERMS AND CONDITIONS**

Company agrees to pay above indicated sponsorship or exhibit fee(s). Acceptance of this application by AANP constitutes a binding agreement. Company agrees to abide by all contract terms and conditions. Sponsorship and exhibit opportunities are non-refundable.

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

This line must be signed for acceptance of Agreement.

|                            |                     |                                      |
|----------------------------|---------------------|--------------------------------------|
| <b>FOR OFFICE USE ONLY</b> |                     |                                      |
| Postal Stamped _____       | Date Received _____ | Sponsorship & Exhibit Assigned _____ |



## 2019 Exhibitor Badge Registration Form

Exhibit Specialist,

Please note the following:

- Deadline for receipt of the 2019 Exhibitor Badge Registration Form is Friday, December 28, 2018.
- The number of badges issued to each exhibitor is limited to two (2) representatives.
- Your company name is limited to thirty (30) spaces. Please provide the company name as it is to appear on each exhibitor badge.
- Exhibitor badges **do not allow** access into the 2019 AANP Health Policy Conference sessions. To register for the conference as an attendee, go to [www.aanp.org](http://www.aanp.org).

Company Name: \_\_\_\_\_

Exhibitor's Representative(s) Name

City/State

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please email or fax this form by Friday, December 28, 2018 to:

Sheri James, Conference Manager

Email: [sjames@aanp.org](mailto:sjames@aanp.org)

Fax number: 512-442-0872