

2026 AANP
**HEALTH POLICY
CONFERENCE**

FEBRUARY 8-10, 2026

**GRAND HYATT WASHINGTON
WASHINGTON, D.C.**

**EXHIBIT &
SPONSORSHIP
OPPORTUNITIES**



The Health Policy Conference brings to together NP leaders from every state to learn and discuss issues facing our nation's health care system. Representing the more than 431,000 NPs across the nation, these leaders focus on positive policy changes. Your company's support is essential to the success of this conference and provides you access to leaders in the NP industry.

EXHIBIT OPPORTUNITIES

All tabletop packages include face-to-face interaction with NPs, listing on the conference sponsorship signage and recognition in the Conference Program.

TABLETOP – \$2,200

- 6' Tabletop w/2 Chairs
- 2 Full Conference Badges
- One electrical outlet
- Recognition on AANP Health Policy Conference Guide

EXHIBIT PASSPORT – \$500

A chance to win in AANP's prize drawing will drive attendees to your booth to engage with your representative.



HOST A FLASH BRIEF

Showcase your product or service during one of these popular non-continuing education (CE) events!



AANP is pleased to extend an invitation to apply for participation in the 2026 AANP Health Policy Conference by hosting a non-CE Flash Brief. Completed and paid application submissions are processed in order of receipt.

Flash Briefs are offered as single, unopposed non-CE breakfast or lunch opportunities to provide essential updates in the management of disease states and/or branded product(s) information to key decision makers.

Only Industry Sponsored Non-CE Flash Briefs submissions with completed application and full payment will be reviewed for approval. It is the organizing company's and/or sponsoring company's responsibility to ensure the application and payment are received by AANP management. Dates and times of Flash Briefs are listed below:

- **Sunday, February 8** – Breakfast – 8:00-8:45 a.m.
- **Sunday, February 8** – Lunch – 12:00-12:45 p.m.
- **Monday, February 9** – Breakfast – 8:00-8:45 a.m.
- **Monday, February 9** – Lunch – 11:30 a.m.-12:15 p.m.

CONTACT INFORMATION

Noreen Burke
AANP Health Policy
312.265.9634
noreen@corcexpo.com

SPONSORSHIP OPPORTUNITIES

Expand your reach and get your message in front of NPs of all specialties through AANP's sponsorship offerings.

BREAKFAST BUFFET

All the Health Policy NPs stop by the breakfast buffet to get charged for the day of meetings and advocacy. Sponsorship includes, signage acknowledging sponsorship, napkins, and coffee sleeves. Sponsor the breakfast buffet each day. **Investment: \$7,500 per day**

CONFERENCE BAG

Distributed by AANP to all attendees at conference registration. Corporate or brand logo displayed on one (1) side of the official conference bags. **Investment: \$5,000**

FOCUS GROUP

Have the exclusive opportunity of getting the perspective of our members through a focus group. A focus group is a group of NPs with clinical expertise in a particular topic area who are queried in a group setting to garner their perceptions, opinions, beliefs and attitudes towards a product, service, concept, advertisement, idea, or package. Questions are asked in an interactive group setting where participants are free to talk with other group members. **Price dependent upon focus groups details. Contact Noreen Burke at noreen@corcexpo.com for more information.**

PADFOLIO

Distributed by AANP to all attendees at conference registration. Corporate or product logo displayed on front cover of the Padfolio. **Investment: \$4,000**

KNOW BEFORE YOU GO EMAIL BANNER AD

Your banner ad will appear in this important newsletter sent to all registered attendees days before the HPC. Sponsorship includes one (1) banner ad with link to your preferred URL. **Investment: \$2,000**

STANDING SIGNAGE

Highly visible double sided meter board signage prominently displayed in high traffic areas reinforcing your company and/or brand. **Investment: \$2,000**

CONFERENCE PROGRAM GUIDE ADVERTISEMENTS

Distributed at registration to all conference attendees. Full color advertisements are viewed multiple times by attendees throughout the conference.

- Full Page Ad – \$1,000
- Full Page Inside Front/Back Cover – \$1,250
- Back Cover – \$1,500

CONFERENCE BAG INSERT

One full-color advertisement piece distributed by AANP to all conference attendees in the conference bag. **Investment: \$1,000**



CONTACT INFORMATION

Noreen Burke
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RULES AND REGULATIONS

The following are the rules and regulations for the exhibit space at the 2026 AANP Health Policy Conference. **Hours are subject to change. Final hours will be confirmed in January of 2026.**

INSTALLATION

Saturday, February 7.....4:30-6:30 p.m.
Sunday, February 8.....7-8 a.m.

EXHIBIT HOURS

Sunday, February 8.....8 a.m.-2:30 p.m.
Breakfast with Exhibitors.....8-8:30 a.m.
Unopposed Exhibit Time.....11:40 a.m.-12 p.m.
Unopposed Exhibit Time.....2:15-2:30 p.m.

Monday, February 9.....10 a.m.-3:30 p.m.
Unopposed Exhibit Time.....10:10-10:40 a.m.
Unopposed Exhibit Time.....1-1:15 p.m.
Unopposed Exhibit Time.....3:15-3:30 p.m.

With your exhibit space, breakfast is provided. Lunch will be at your own expense.

DISMANTLE

Monday, February 9.....3:30-4:30 p.m.

RESERVING SPACE

To apply for space, complete the application and submit with payment. A limited number of tables are available and will be assigned on a first come first served basis, until all table space is sold.

TABLE SIZE

All exhibits must fit on a 6' table or the space immediately behind the table.

PAYMENT POLICY

Full payment must accompany the completed application before it will be marked as received and/or processed by AANP Conference Management.

CREDIT CARD PROCESSING FEE NOTICE

A 3% processing fee will be applied to all payments made via credit card. The Credit Card Processing Fee will be reflected on the pay portal and receipt. This fee will not be applied to payments via ACH/Direct Deposit or check. If you prefer to make payment via check, instructions are outlined on your invoice. Credit card payments for exhibits

will be processed directly through our secure Paytrace online portal. All exhibit orders submitted with credit card payment will be charged in full once the applicant is approved by AANP Show Management. Check payments must be made payable to the American Association of Nurse Practitioners (Federal Tax ID #22-2547543) and sent to Corcoran Expositions, P.O. Box 485, LaGrange, IL, 60525-0485. All outstanding AANP invoices must be paid before assignments are confirmed.

Fees associated with an applicant using a third-party payor (i.e. wire payments, management companies, etc.) are the responsibility of the applicant. AANP is not responsible to absorb these fees and all rates will be adjusted accordingly.

CANCELLATIONS AND REDUCTIONS

Any exhibitor who wishes to cancel or reduce space before Friday, January 2, 2026, will be charged \$250 service charge for the cancelled booth. Requests for cancellation or reduction of space received on or after Friday, January 2, 2026, will result in no refund unless all exhibit space has been sold and cancelled space is resold.

For cancellation to be complete, exhibitors cancelling exhibit space must also cancel conference hotel block reservation, as well as other arrangements made in connection with the 2026 AANP Health Policy Conference.

HOTEL ROOMS

Housing information for the Grand Hyatt Washington, as part of the AANP Housing Block, will be included in your confirmation notice.

SHIPPING

Details for shipping of materials will be distributed in January of 2026.

REGISTRATION

It is not mandatory that tables be staffed during the entire exhibit time at conference, however, refer to the Security section for additional information. During unopposed times it would be advantageous to the attendees and exhibiting companies to have the table staffed. Exhibiting company staff is limited to two representatives. Additional exhibitor registrations may be purchased at a cost of \$250 each and can be added to your online application. Exhibitor badges can be picked up at the Registration Desk on Saturday, February 7, 2026, from 4:30

- 6:30p.m. Exhibitor badges do not allow access into 2026 AANP Health Policy Conference sessions. To register as an attendee for the conference, visit aanp.org.

AANP ENDORSEMENT

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by AANP.

USE OF AANP NAME OR LOGO

The AANP name and logo are the exclusive property of AANP. They may not be used in any way, i.e. promotional literature or giveaways, by anyone else for any purpose without specific written approval from AANP.

SURVEYS AND QUESTIONNAIRES

For companies requesting to have attendee's complete surveys and/or questionnaires, please note the following stipulations:

- Written approval from the AANP Conference Manager must be obtained before any survey/questionnaire can be implemented during the conference.
- A copy of the survey or questionnaire must be submitted by Friday, January 9, 2026, with a written statement of the purpose, specific identification of who will have access to the information provided by the survey/questionnaire and whether the information will be used in ads, publications or statements to any news or media source.

SECURITY

AANP cannot guarantee against loss or damage of any kind. Exhibitors are not to place product(s) or other items of value in their assigned booth until exhibit personnel are on-site. If any items of value are missing, please contact security immediately. All exhibitors are to take any valuable, personal and/or portable items out of their exhibits when the show is not open or plan to provide additional security for their exhibit booth.

FORCE MAJEURE

It is mutually agreed that in the event AANP should find it necessary to cancel or postpone the 2026 AANP Health Policy Conference for any reason, including but not limited to low registration, strikes, outbreak of disease or illness, epidemic or pandemic, acts of nature, war, terrorism or other circumstances beyond AANP's control, this agreement will be terminated immediately and AANP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

INSURANCE

Exhibitors who wish to insure their exhibit materials, goods and/or wares against theft, damage by fire, accident, or loss of any kind, must do so at their own expense. The American Association of Nurse Practitioners, Corcoran Exposition, Inc. and the Grand Hyatt Washington, each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the exhibit or other property of exhibitors and the above referenced entities assume no liability for loss or damage thereto from any cause.

RELEASE OF LIABILITY

The American Association of Nurse Practitioners, Corcoran Expositions, Inc., Grand Hyatt Washington and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents and employees (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, including exhibits, equipment, personal belongings, etc. except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor assumes entire responsibility and liability for all claims, losses or damages arising out of personal injury or death or loss or damage to property, including the exhibitor's display materials and other property, employees or contracted labor brought upon the premises and agrees to indemnify and hold harmless the Released Parties against all claims for personal injury or death or losses or damages to property. All matters and questions not covered by these rules/regulations are at the discretion of AANP and its agents. These rules/regulations may be amended any time by AANP and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original rules/regulations.

AMENDMENTS OF RULES AND REGULATIONS

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