AANP CORPORATE COUNCIL

Know what NPs want.
Hear what NPs need.
Reach NPs effectively.

Contact Us

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JOIN THE AANP CORPORATE COUNCIL

Why Join the AANP Corporate Council?

- You value knowing what NPs need, their opinions and how we can work together to improve the health of this country.
- You want to connect with hundreds of thousands of NPs nationwide—and the thousands of new NPs who enter the profession every year.
- You see the importance of aligning your brand with the values and mission of AANP.

Want to connect with the more than 270,000 licensed NPs and 100,000 AANP members nationwide? Would you benefit from exclusive insight into the minds of NPs as you make your business decisions?

Showcase your support for the NP role and gain access to exclusive opportunities to conduct market research and focus groups, meet with AANP leadership and utilize AANP marketing channels by becoming a member of the AANP Corporate Council.

Join the movement to amplify the important and crucial role nurse practitioners play in our nation’s ever changing health care environment.

By becoming an AANP Corporate Council member, your organization is joining other leading companies in the health care industry who support the NP role and work tirelessly to advance health care around the world. You’ll also gain access to plenty of member benefits—including connections to NP leaders, exclusive marketing opportunities, presence at AANP’s industry conferences and opportunities to conduct research with NPs.

CORPORATE COUNCIL BENEFITS

MEMBER BENEFITS

1. Priority for projects, programs and unique collaborative opportunities with AANP
2. Opportunity to meet with NP executive staff at your corporate headquarters
3. Access to NP perspective through focus groups and/or expert panels
4. Discount on the AANP Membership Program for NP employers

MEMBERSHIP CATEGORIES

Platinum $20,000 Gold $10,000 Silver $5,000 Bronze* $1,000

Did you know?

NPs have title recognition and prescribe legend drugs in all 50 states and D.C.

NPs in full-time practice write an average of 23 prescriptions a day—totaling over 733 million prescriptions written per year.

- 95.8% prescribe pharmacotherapy
- 69.9% recommend or prescribe herbal agents

NPs maintain active clinical practices

Most NPs are full-time clinicians, spending more than 96% of their professional time in NP clinical practice.

- Over 1.06 billion visits made to NPs in 2018
- Approximately 41% of NPs play a role in the purchase of medical supplies, 36% devices and 29% technology for their practice

AANP members are life-long learners and clinicians

Our members:

- Rank clinical issues and continuing education as the top priorities for AANP
- Turn to accredited CE as the preferred source of information in pharmacotherapy

AANP Membership

With more than 100,000 individual members and 214 organization members, AANP represents the interest of the approximately 270,000 NPs licensed in the U.S. and is a recognized leader in:

- Public policy and advocacy promoting access to quality health care
- Collecting and analyzing NP workforce data
- Providing NPs with high quality, practical resources
- Delivering quality NP continuing education

Key Priorities for AANP

As the largest national professional membership organization for NPs of all specialties, AANP’s mission is to empower all nurse practitioners to advance quality health care through practice, education, advocacy, research and leadership. Priorities include:

- Promoting excellence in NP practice, education and research
- Shaping the future of health care through advancing health policy
- Building a positive image of the NP as a leader in the national and global health care community