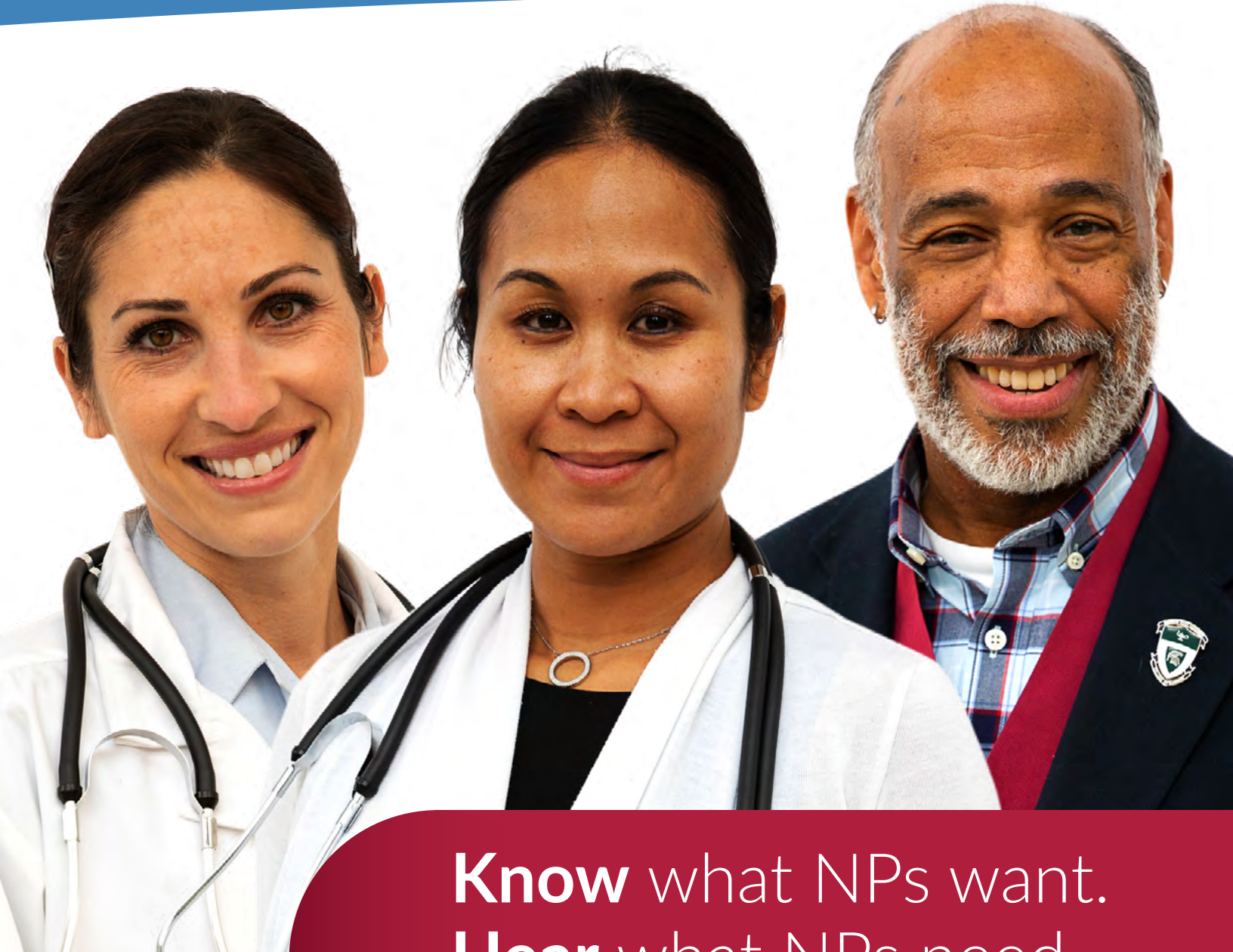


AANP Corporate Council



Know what NPs want.
Hear what NPs need.
Reach NPs effectively.

AANP | American Association of
NURSE PRACTITIONERS®

CORPORATE COUNCIL

Join the Corporate Council

Why Join the American Association of Nurse Practitioners® (AANP) Corporate Council?

Because it's crucial to associate your company with nurse practitioners (NPs) – one of the fastest-growing health care professions with more than 1.06 billion patient visits each year!

AANP Corporate Council membership gives you the opportunity to:

- **Make Sound Business Decisions:** Know what NPs need, their opinions and how we can work together to improve the health of this country.
- **Connect With a Large Audience:** Reach hundreds of thousands of NPs nationwide – and the thousands of new NPs who enter the profession every year.
- **Showcase Your Support for the NP Role:** Align your brand with the values and mission of AANP.

CORPORATE COUNCIL BENEFITS

MEMBERSHIP CATEGORIES

	MEMBER BENEFITS	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE* \$3,000
Direct Engagement with AANP Leadership and Members	1. Priority for projects, programs and unique collaborative opportunities with AANP.	✓			
	2. Opportunity to meet annually with AANP executive staff at your corporate headquarters.	✓			
	3. Access to NP perspective through focus groups and/or expert panels.	✓			
	4. Discount on the AANP Membership Program for NP employers.	✓	✓	✓	✓
Marketing and Communication	5. Annual recognition in AANP publications.	✓			
	6. Discount on sponsorship opportunities in the AANP daily electronic newsletter.	30%	20%	10%	10%
	7. The JAANP Resource Center engages AANP members with access to relevant content such as videos, educational materials, articles and sponsored content all vetted by the AANP.	30%	30%	30%	30%
	8. Opportunity to purchase advertisement in E-Bulletin.	✓	✓	✓	✓
	9. Complimentary subscriptions: AANP daily electronic newsletter, AANP Health Policy Update, E-Bulletin, relevant AANP publications.	✓	✓	✓	✓
	10. Listing on AANP website with a link to the sponsor's corporate website.†	Corporate Logo and Description	Corporate Logo	Corporate Listing	Corporate Listing
Conferences and Meetings	11. Invitation to event with AANP leadership during AANP National Conference.	4 Corporate Representatives	2 Corporate Representatives	1 Corporate Representatives	1 Corporate Representatives
	12. Participant waiver to attend AANP National Conference.	2 Participants	1 Participant		
	13. Annual Corporate Council meeting with AANP leadership.	✓	✓	✓	✓
	14. Priority notification of sponsorship.	1st Priority	2nd Priority		
	15. Priority points for exhibit space selection process (Refer to Exhibitor Prospectus for details).	8 Points	4 Points		
	16. Recognition on National Conference signage†.	✓	✓	✓	✓
Research and Advocacy	17. Opportunity to conduct market research through NPInfluence Survey Program.	30%	20%	10%	10%
	18. Access to Federal and State government teams for potential coordination of advocacy.	✓	✓		

† Listing will be denoted by membership category

*Non-profit only

WHY AANP IS YOUR PREMIER PARTNER

The Scale of AANP Membership

NPs have title recognition and prescribe legend drugs in all 50 states and the District of Columbia. With more than 119,000 individual members and 200 organization members. AANP represents the interests of the approximately 325,000 NPs licensed in the U.S. and is a recognized leader in:

- Advocating for public policies that will increase access to high-quality health care.
- Collecting and analyzing NP workforce data.
- Providing NPs with valuable resources to support their practice.
- Delivering advanced continuing education for NPs.

AANP's Values and Priorities

As the largest national professional membership organization for NPs of all specialties, AANP is committed to empowering all NPs to advance high-quality, equitable care, while addressing health care disparities through practice, education, advocacy, research and leadership.

Priorities include:

- Promoting excellence in NP practice, education and research.
- Shaping the future of health care by advancing health policy.
- Building a positive image of the NP as a leader in the national and global health care community.

Join the movement and leverage the crucial role NPs play in our nation's ever-changing health care environment.

CORPORATE COUNCIL

CONTACT US

Margaret Crump, MPH
Director of Engagement and Partnerships

American Association of Nurse Practitioners
P.O. Box 12846, Austin, Texas 78711
(512) 442-4262
mcrump@aanp.org
aanp.org

