KNOW what NPs want.

HEAR what NPs need.

REACH NPs effectively.
Advocating for public policies that
Collecting and analyzing NP
Exclusive benefits:
Connect With a Large Audience:
Make Sound Business Decisions:
Providing NPs with valuable resources
Delivering advanced continuing
Showcase Your Support for the NP Role:
Building a positive image of the NP
Promoting excellence in NP practice,
Join the Corporate Council
WHY AANP IS YOUR
with more than 1.06 billion patient visits each year!
Because it’s crucial to associate your company with nurse practitioners (NPs) – one of the fastest-growing health care professions with more than 1.06 billion patient visits each year!
AANP Corporate Council membership gives you the opportunity to:
• Make Sound Business Decisions: Know what NPs need, their opinions and how we can work together to improve the health of this country.
• Connect With a Large Audience: Reach hundreds of thousands of NPs nationwide — and the thousands of new NPs who enter the profession every year.
• Showcase Your Support for the NP Role: Align your brand with the values and mission of AANP.
• Exclusive benefits: Priority for projects, programs, and unique collaborative opportunities with AANP

CORPORATE COUNCIL BENEFITS

Direct Engagement with AANP Leadership and Members

1. Opportunity to meet annually with AANP executive staff at member/AANP corporate headquarters or virtually.
2. Gain Access to NP perspective through in person or virtual Focus Group
3. NP employers give the gift of AANP Membership with exclusive Corporate Council discount offered on the AANP Membership Program.
4. Annual recognition in The Journal of Nurse Practitioners (JNP)
5. Discount on sponsorship opportunities in an AANP electronic newsletter.
6. Exclusive discounts on JAANP Resource Center partnership opportunities. Engaging AANP members with access to relevant content such as videos, educational materials, articles, and sponsored content all vetted by the AANP.
7. NP Pulse exclusive sponsorship opportunities to bring NPs discussions on the most important topics and issues related to NPs. Practice: Education, Advocacy, Research and Leadership at discounted rates.
8. Become an AANP SET (Student Education and Training) and NP Student guide Partner and join AANP as we provide NP student members with resources to enhance clinical, professional and leadership competencies.
9. Listing on AANP website with a link to the sponsor’s corporate website.

Conferences and Meetings

12. Invitation to annual Corporate Council Luncheon with AANP leadership during AANP National Conference.
13. Participant waiver to attend AANP National Conference.
15. Priority notification of sponsorship for AANP Annual Conferences – AANP Health Policy Conference, AANP National Conference, AANP Fall Conference.
16. Priority points for exhibit space selection process for AANP Annual Conferences – AANP Health Policy Conference, AANP National Conference, AANP Fall Conference. (Refer to Exhibitor Prospectus for details.)

Research and Advocacy

18. Opportunity to conduct market research through NP Influence Survey Program.
19. Access to Federal and State government teams for potential coordination of advocacy. In-Person and Virtual Meetings and Quarterly updates.

MEMBERSHIP CATEGORIES

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AANP’s Values and Priorities
As the largest national professional membership organization for NPs of all specialties, AANP is committed to empowering all NPs to advance high-quality, equitable care, while addressing health care disparities through practice, education, advocacy, research and leadership.

Priorities include:
• Promoting excellence in NP practice, education and research.
• Shaping the future of health care by advancing health policy.
• Building a positive image of the NP as a leader in the national and global health care community.

Join the movement and leverage the crucial role NPs play in our nation’s ever-changing health care environment.
CONTACT US

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