Join the Corporate Council

Why Join the American Association of Nurse Practitioners® (AANP) Corporate Council?
Because it’s crucial to associate your company with nurse practitioners (NPs) – one of the fastest-growing health care professions with more than 1.06 billion patient visits each year!

AANP Corporate Council membership gives you the opportunity to:

- **Make Sound Business Decisions**: Know what NPs need, their opinions and how we can work together to improve the health of this country.
- **Connect With a Large Audience**: Reach hundreds of thousands of NPs nationwide – and the thousands of new NPs who enter the profession every year.
- **Showcase Your Support for the NP Role**: Align your brand with the values and mission of AANP.
- **Exclusive benefits**: Priority for projects, programs, and unique collaborative opportunities with AANP.

**MEMBERSHIP CATEGORIES**

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Corporate</td>
<td>$20,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Corporate</td>
<td>$10,000</td>
<td></td>
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</tr>
<tr>
<td>1st Priority</td>
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<tr>
<td>2nd Priority</td>
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**MEMBER BENEFITS**

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Engagement with AANP Leadership and Members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Marketing and Communication</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conferences and Meetings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Research and Advocacy</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**MEMBERSHIP PRIORITIES**

- **1st Priority**: Opportunity to meet annually with AANP executive staff at member/AANP corporate headquarters or virtually.
- **2nd Priority**: Gain Access to NP perspective through in-person or virtual Focus Group.
- **3rd Priority**: NP employers give the gift of AANP Membership with exclusive Corporate Council discount offered on the AANP Membership Program.

**MEMBERSHIP PRIORITIES: DIRECT ENGAGEMENT**

1. Opportunity to meet annually with AANP executive staff at member/AANP corporate headquarters or virtually.
2. Gain Access to NP perspective through in-person or virtual Focus Group.
3. NP employers give the gift of AANP Membership with exclusive Corporate Council discount offered on the AANP Membership Program.

**MEMBERSHIP PRIORITIES: RESEARCH AND CONFERENCES**

5. Discount on sponsorship opportunities in an AANP electronic newsletter.
6. Exclusive discounts on AANP Resource Center partnership opportunities. Engaging AANP membership with access to relevant content such as videos, educational materials, articles, and sponsored content all vetted by the AANP.
7. NPInfluence exclusive sponsorship opportunities to bring NPs discussions on the most important topics and issues related to NPs Practice, Education, Advocacy, Research and Leadership at discounted rates.
8. Become an AANP SET (Student Education and Training) and NP Student guide Partner and join AANP as we provide NP student members with resources to enhance clinical, professional and leadership competencies.
9. Listing on AANP website with a link to the sponsor’s corporate website.†
12. Invitation to annual Corporate Council Luncheon with AANP leadership during AANP National Conference.
13. Participant waiver to attend AANP National Conference.
15. Priority notification of sponsorship for AANP Annual Conferences – AANP Health Policy Conference, AANP National Conference, AANP Fall Conference.
16. Priority points for exhibit space selection process for AANP Annual Conferences – AANP Health Policy Conference, AANP National Conference, AANP Fall Conference. (Refer to Exhibitor Prospectus for details).
18. Opportunity to conduct market research through NPInfluence Survey Program. Wording – update to make more appealing - NP Perspective: Sample sizes, marketing asset.
19. Access to Federal and State government teams for potential coordination of advocacy. In-Person and Virtual Meetings and Quarterly updates.

† Listing will be denoted by membership category
*Non-profit only

Join the movement and leverage the crucial role NPs play in our nation’s ever-changing health care environment.
CONTACT US

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