

# NPINFLUENCE

CONNECT WITH NURSE PRACTITIONERS (NPs)

## WHAT IS NPINFLUENCE?

NPInfluence is an online panel of NPs in the United States, with more than 5,000 NPs practicing in primary care, acute care and specialty care. Panelists' clinical experiences help shape the future of health care and inform health care industry products, services and patient care.

NPs have unique experiences and perspectives that need to be distinguished and shared across the health care industry. NPInfluence is more than just a survey panel; it is an online platform for NPs to share their clinical expertise and elevate their voices.

## WHY NPs?

In 2022, there were more than 355,000 licensed NPs in the United States. NPs truly are on the front lines of health care-communicating with patients, making choices on medical supplies and devices and striving to improve the health of their communities. The knowledge and skills of NPs are vital to making informed decisions pertaining to health care.



## HOW DOES NPINFLUENCE WORK?

1. Fill out the [NPInfluence Application](#) form.
2. AANP will review your form and determine if NPInfluence will meet your research needs.
3. If your request is approved, AANP will administer your survey to NPInfluence panelists, who will receive incentives for taking your survey. See the [NPInfluence Composition and Fee Schedule](#) for information on pricing.
4. After payment is made, you will receive a brief summary report and a secure, raw data file of the survey responses. You can receive the data as an Excel or STATA file.

## HOW CAN YOU BECOME AN NPINFLUENCE CLIENT?

Visit [aanp.org/npinfluencepanel](http://aanp.org/npinfluencepanel) to get started.

### Questions?

Contact AANP at:  
512-442-4262  
[research@aanp.org](mailto:research@aanp.org)

# NPInfluence

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