

# NPINFLUENCE

## Earn Rewards for Your Participation



### WHAT IS NPINFLUENCE?

NPInfluence is an online research panel of nurse practitioners (NPs) in the United States, with thousands of practicing NPs in primary, acute and specialty care. Panelists' clinical experiences help shape the future of health care and inform health care industry products, services and patient care.

The American Association of Nurse Practitioners® (AANP) offers AANP members and nonmembers the unique opportunity to participate in an online research panel. AANP encourages interested NPs who are currently working or volunteering to join the panel at any time throughout the year.

### WHY JOIN?

NPs have unique experiences and perspectives that can inform the health care industry. NPInfluence is more than just a survey panel; it is an online platform for NPs to share their clinical expertise and elevate their voices.

NPInfluence panelists earn electronic gift cards for every survey that they complete in full.

### HOW DOES NPINFLUENCE WORK?

1. [Join NPInfluence](#) by filling out a quick profile survey that takes less than 10 minutes.
2. Receive emails with invitations to take surveys that are developed and funded by nonprofits, government entities or other health-related organizations. AANP will administer the surveys on behalf of those clients.
3. Choose to take as many, or as few, surveys as you want.
4. Obtain a gift card for each survey that you complete.

### HOW CAN YOU BECOME A PANELIST?

Visit [aanp.org/npinfluence](https://aanp.org/npinfluence) to get started!

### Questions?

Contact AANP at:  
512-442-4262  
[research@aanp.org](mailto:research@aanp.org)

# NPInfluence

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